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## Election News: Birkenhead and Bebington

# YOUR VOTE



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# SARAH PAYNE: 'IT'S US OR LABOUR'

The choice here in the Birkenhead Constituency is between Labour or the Conservatives. The smaller parties all lost their deposits at the last election.

And, while the Liberal Democrats and Greens win some council seats, at every General Election, the choice in this constituency is between Labour or Conservative.

Across Wirral and Merseyside, Labour is already in control. They have the most council seats. The Metro Mayor is Labour. So too is the Police & Crime Commissioner.

As a result of this, and the opinion polls, Labour is taking Birkenhead for granted.

### Reform?

Reform cannot win here. At the last election in May, they didn't bother to nominate a candidate.

At this election, their candidate has refused to tell the media his views.



Defence and maritime industry is vital to our national security and also Wirral's local economy. Sarah Payne is backing Conservative plans to give local companies a bigger share of defence contracts, to help create apprenticeships and high skilled, well paid jobs for local people.

But, while a vote for Reform won't get them elected, it will help Labour.

Keir Starmer knows that every vote for Reform will split the vote, helping Labour's candidates to get elected.

The latest polls confirm that votes for Reform will result in a Labour landslide.

And, with a big majority, Labour would, once again, be able to ignore Birkenhead.

Sarah Payne said: "Every vote matters in this election. Only a vote for the Conservatives can stop a Labour landslide.

"A vote for the smaller parties is a wasted vote."

“

Labour's taking this election for granted. Use your vote to send them a message.

## OUR PLAN FOR A SECURE FUTURE...

- 1 NO INCOME TAX ON STATE PENSIONS
- 2 100,000 NEW APPRENTICE PLACES
- 3 CUTTING TAXES FOR THOSE IN WORK
- 4 EXTRA CASH FOR SCHOOLS AND OUR NHS
- 5 MORE POLICE TO TACKLE CRIME
- 6 REMOVE THOSE WHO ARRIVE IN THE UK ILLEGALLY

SEE INSIDE

# A record of action and the promise of more...



## 724 MORE POLICE

At the last election, we promised to recruit an extra 20,000 police. And we have. Here in Merseyside, there are now 724 more police than five years ago. We will now recruit a further 8,000 specifically for more neighbourhood policing - giving every community a dedicated, named officer.

## VOTE BY POST? MAKE SURE YOU READ THIS...

At the last election, 242 postal votes were received AFTER the day of the election. These weren't counted.

To make sure your vote arrives in time, please send it back today. Tomorrow may be too late!

If you're unsure how to complete the form, call 0151 691 8046 for help.



## £28M TO IMPROVE A&E AT ARROWE PARK

The new Accident and Emergency Unit opens this month after £28 million was awarded by the Conservative Government. This is the biggest single investment at Arrowe Park since the hospital was built. It means a better service for those in need.



## GREEN BELT THREAT

Labour's failure to produce a Local Plan in Wirral has put green spaces, such as Noctorum Fields, at risk. Now, Keir Starmer has said they will relax planning rules so that Green Belt can be built on. Wirral's Green Belt, including the land around Bebington and Storeton, must be retained.



## PARENTAL CHOICE 'RISK'

More schools than ever before are rated as good and outstanding. Labour has announced plans to increase the costs of sending children to independent schools, increasing class sizes in state schools. Now, Labour's Shadow Chancellor has said she wants fewer children at Grammar Schools.



## £100M FOR WIRRAL

Conservatives have pumped money into regeneration schemes in Wirral - more than £100m so far. The work to reverse decades of neglect around Wirral Waters is underway. We must ensure the Labour Council does not waste this cash and that people in Birkenhead benefit from it.

## A VOTE FOR REFORM = A VOTE FOR LABOUR

Every vote that goes to one of the minor parties - Green, Lib Dem or Reform - helps Labour to get into Downing Street. Splitting the non-Labour vote isn't a protest vote. It's a wasted vote. A vote for Reform will just help give Labour a massive majority.

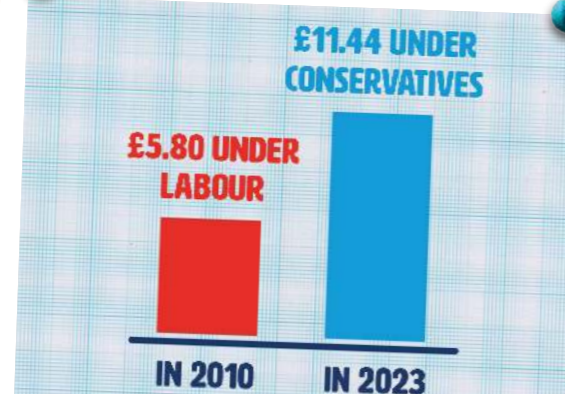


## BIRKENHEAD PARK

Well done to everyone involved in the bid for World Heritage Status for Birkenhead Park. Special tribute is due to the late Professor Robert Lee, who dedicated so much of his life to the cause of protecting, enhancing and promoting this important local asset.

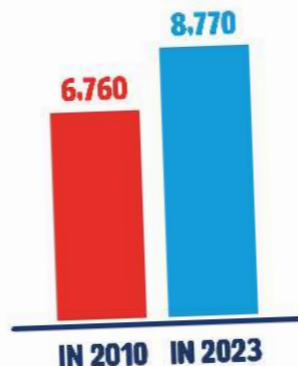


When not out and about campaigning, you'll find Sarah walking her dogs, Harry and Maia. Sarah is backing calls for tougher sentences for those who abuse or harm animals.



## MAKING WORK PAY

While wages are, at last, rising again, those on the lowest incomes are being given extra support to make sure work pays. Conservatives raised the National Living Wage to £11.44 an hour. National Insurance has also been cut for 29 million working people and we'll go further, if re-elected.



## 2,000 NEW BUSINESSES SET UP IN WIRRAL

Since 2010, the number of businesses in Wirral has risen from 6,760 to 8,770, creating new jobs and apprenticeships. Now that inflation is falling, we will reduce taxes on business and jobs, and make it easier to get back into work.



If you can lend a hand during this campaign or in future, you'll be part of a growing team...

Get involved with your local Conservatives at [volunteer.conservatives.com](http://volunteer.conservatives.com)



Here, Sarah meets with Harry from Claughton. Harry is one of around 11,000 pensioners in Birkenhead who could be hit by income tax on their state pension

## 11,000 BIRKENHEAD PENSIONERS HAVE A CLEAR CHOICE...

At the last election, Conservatives promised to protect the support given to pensioners. People who have worked their whole lives, who have raised families and have contributed to our nation's success must be given support when they retire.

Since we introduced the 'Triple Lock', the State Pension has always risen by the same as prices, wages or 2.5%, whichever has been higher each year. This has meant the State Pension is now £3,700 higher than when Labour left office.

Now, we're going further. The rises in the State Pension mean that by 2027, it's predicted pensioners will see their incomes rise above the threshold for Income Tax. Under our new plan for a 'Triple Lock Plus', we'll make sure no pensioner has Income Tax deducted from their State Pension.

And, as we have seen at every recent election, Labour tries to scare some of the most vulnerable pensioners into voting for them.

So, let's be clear: the State Pension is safe. So are Winter Fuel Payments, bus travel and NHS prescriptions. Under Labour, pensioner poverty in the UK was the fourth highest in Europe.

## CONTACT WIRRAL COUNCIL'S ELECTION TEAM:

- 0151 691 8046
- [electoral@wirral.gov.uk](mailto:electoral@wirral.gov.uk)
- [www.wirral.gov.uk](http://www.wirral.gov.uk)
- Town Hall, Mortimer Street  
Birkenhead, Wirral CH41 5EU



Sarah Payne visited the new Family Hub in Prenton, along with members of the Council's Children's Services Committee. Well done to Koala North West for all they are doing to help local families.

## MORE SUPPORT FOR THE EARLY YEARS...

### Parents in Birkenhead can now benefit from the town's new Family Hub.

Opened in April, and run by Koala North West, the hub brings together maternity services, health visitors, library and foodbank services, and children's centre activities.

The government is investing around £300 million in family hubs for families with children aged 0-19 years, and 0-25 years for children with special needs.

On top of this, eligible working parents of 2-year-olds are now eligible for 15 hours free childcare per week, rising to 30 hours in 2025.

## MEET THE NEW CONSERVATIVE CANDIDATE SARAH PAYNE...

Following the 'snap' election, local Conservatives in the Birkenhead Constituency have nominated Sarah Payne as candidate for July 4.

Having previously worked in IT for Royal Sun Alliance, Sarah left to set up her own business, which has grown into a successful nationally recognised brand.

Sarah is also a Governor at an NHS trust that provides support and help for people with mental health issues. For more information, visit [www.birkenheadconservatives.org.uk](http://www.birkenheadconservatives.org.uk)



Sarah, seen here with husband Rory and children Lauren and Oscar, is the Conservative Candidate at this election

## our plan

## for a secure future for you, your family and our country



Strong defence and national security are especially important in Birkenhead. Sarah is pushing for our maritime and defence companies to be able to gain more defence contracts.

### 1 The economy is getting stronger as we deal with the effects of the pandemic and Ukraine.

So far, inflation has more than halved, mortgage rates are starting to come down and the economy is growing. This means we can reduce taxes.

### 2 The first flights to Rwanda are booked so that illegal immigrants will be deported.

Other measures have seen the number of small boat crossings fall last year. 135 small boats were seized and 246 people smugglers arrested.

### 3 Independent reports have shown that crime is down to the lowest level on record.

As we promised at the last election, we've recruited an extra 20,000 police, including 724 here in Merseyside. An extra £18 billion is being spent on tackling crime.

### 4 Our security is at risk from criminal gangs as well as states such as Russia, China and Iran.

In order to protect our United Kingdom, we will increase defence spending to 2.5% of GDP. We'll invest £4.5 billion in drone technology.

### 5 Our NHS has 45,911 more doctors and 75,263 more nurses since we were elected.

In 2010, under Labour, spending on our NHS was £131.8 billion. Now, with the Conservatives, this will be £182.2 billion next year. Waiting lists are coming down.

### 6 90% of schools are now rated as good or outstanding, up from 68% under Labour.

Since 2010, an extra 27,000 teachers have been recruited. We're investing more in teaching and supporting children with special educational needs.