

**SARAH
PAYNE**
Birkenhead & Bebington
**CONSERVATIVE
CANDIDATE**



Go to: www.birkenheadconservatives.org.uk

19 June 2024

Dear resident,

MY NAME IS SARAH PAYNE

I am the new Conservative Candidate for the Birkenhead Constituency.

For many years, this area was served with distinction by the late Frank Field. It is a privilege for me to stand for election in Birkenhead, which also now includes Bebington.

I am a governor of an NHS Foundation Trust, providing mental health and learning disability services to people of all ages.

MY VALUES

Growing up on a council estate, I also remember the Winter of Discontent with its regular power cuts and having to do my homework by candlelight.

When I was 10, my parents bought their first home with the help of Margaret Thatcher's government.

I left school at 18 and started working full time. I spent 15 years working at Royal Sun Alliance in various IT roles before setting up my own business.

OUR PLAN FOR THE FUTURE

On the other side of this letter, I've outlined some of the ways in which your vote can make a difference at this election. If you agree with our plan, please vote for it.

Yours sincerely

Sarah Payne
Conservative Candidate for Birkenhead

www.birkenheadconservatives.org.uk

P.S. Unlike council elections in Birkenhead, the smaller parties are too far behind to win in the General Election. In 2019, the Greens, Brexit Party and Liberal Democrats all lost their deposits in this constituency.

DID YOU KNOW?

At the last General Election in Birkenhead, the Brexit Party lost their deposit. **A vote for Reform at this election will only help Labour.**

DON'T LOSE YOUR VOTE

At the last council elections, **242 postal votes were received after election day and so weren't counted.**

EVERY MEMBER MAKES US STRONGER

The easiest way is to join us for £3.50 a month. Every pound is used locally.
www.conservatives.com/join

NEED HELP TO VOTE?

Call the Council's Elections Team on **0151 691 8046** or email electoral@wirral.gov.uk

Your name and address were obtained from the Register of Electors, provided to us as a Registered Political Party under the Representation of the People Act for the purposes of democratic engagement. If you do not wish to receive future messages please let us know using the contact details shown.

Promoted by Ian Lewis, on behalf of Sarah Payne, both at 9 Victoria Parade, Wallasey CH45 2PH. Printed by PPC Ltd., 41a Main Road, Cleeve, Bristol BS49 4NZ, UK

Conservatives

our plan for a secure future

1 £100m extra investment for Wirral's economy

We've secured £100m new investment for Wirral so far. Decades of neglect is being reversed by regeneration, such as Wirral Waters. Conservatives are pushing for no part of Wirral to be left behind or for this cash to be wasted by the Town Hall.



2 724 extra police in Merseyside to help tackle crime.

Under the Conservatives, crime has fallen by 54 per cent since 2010. 20,000 more police have been recruited since 2019, including 724 here in Merseyside but there is more to do to improve local policing. So we'll recruit 8,000 more officers, each dedicated to a local community.



3 More schools rated as good or outstanding

The changes we've made since 2010 have driven up school standards with 90 per cent of schools now rated good or outstanding. Extra support for children with specific needs is part of our plan - following the £4.1m given to Wirral in March 2024 to increase the number of SEND places.



4 'Biggest ever' investment in Arrowe Park Hospital

Our plan for the NHS will see 92,000 more nurses and 28,000 more doctors. We will build 50 more Community Diagnostic Centres, such as the one at Clatterbridge, to provide extra, and earlier checks for conditions such as cancer. We'll also provide more early support for mental health.



5 Improving local transport and giving people a say on 20mph

Better access for passengers at Rock Ferry and Port Sunlight stations is on the way. We will also extend the £2 cap on bus fares for the entirety of the next Parliament and maintain free bus travel for pensioners. We will require local referendums on further 20mph zones.



6 More investment with UK defence industries, such as Cammell Laird

We will maintain the UK's nuclear deterrent and spend 2.5% of GDP on keeping us safe. We will invest more of the defence budget in high quality British defence industry jobs, giving more opportunity to companies such as Cammell Laird, their employees, apprentices and suppliers.

